

No.11 Trolley Tours LLC Marketing Kit

TROLLEY | DIGITAL | SOCIAL



No.11 Trolley looks forward to telling your story for many years to come. Our mission is to inspire a historical and cultural experience for our visitors. Las Vegas, NM offers diverse architecture, culture, food, and art which makes for an enchanted trip back in time. The people of Las Vegas are passionate about what they have to offer and embrace their traditions.

Contact Us

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www.number11trolleytours.com

Social Media

Prices are for *one post per month* and/or one post per month for a three month period.




Twitter Post



HOP ON BOARD!

ALL media MUST BE submitted two weeks prior to posting

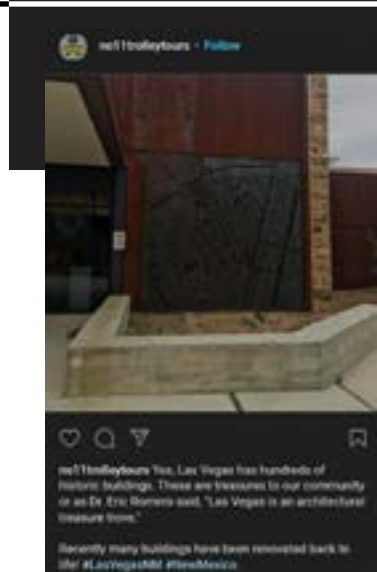
Facebook Post

@no11trolleytours

@ No11TrolleyTour

@ No.11TrolleyTours



Instagram Post

Facebook			
1 photo - 1200px x 675px		1 Month	3 Months
300 Characters		\$25	\$70
Twitter			
1 photo 1200px x 675px			
250 Characters including hashtags	\$100		\$275
Instagram			
1 photo 1080px x 1080px			
100 Characters including hashtags	\$100		\$275

Digital Media



www.number11trolleytours.com

Our digital media offers placement on our website.

Rotating Ad - One space per month
Located at the top of the Tickets & Events Page
(Only five spaces a month available)

Space - 1000px x 700px
one month - **\$100**

Three months - **\$275**

ALL media MUST BE submitted
two weeks prior to posting

Front Page Ad - One space per month
Located in middle section of the Home Page
(Only four spaces available)

Space - 700px x 700px
one month - **\$150**

Three months - **\$400**



Lg Driver Side Banner

Middle Vinyl Banner Area
10ft W x 2.5ft H
(Landscape)
one month - **\$800**
three months - **\$2,000**

Sm Driver Side Banner

Middle Vinyl Banner Area
28in W x 30in H
(Portrait)
one month - **\$200**
three months - **\$500**

Med Driver Side Banner

Middle Vinyl Banner Area
5.5ft W x 2.5ft H
(Landscape)
one month - **\$500**
three months - **\$1,200**

Back Banner (2)

Middle Vinyl Banner Area
30inW x 30in H
(Square)
one month - **\$400**
three months - **\$1,000**

Sm Loading Side

Middle Vinyl Banner Area
28in W x 30in H
(Portrait)
one month - **\$200**
three months - **\$500**



Lg Loading Side Banner

Back Lg Banner Area
6.5ft x 2.5ft
(Landscape)
one month - **\$600**
three months - **\$1,500**

Sm Loading Side Banner

24in W x 30in H
(Portrait)
one month - **\$200**
three months - **\$500**

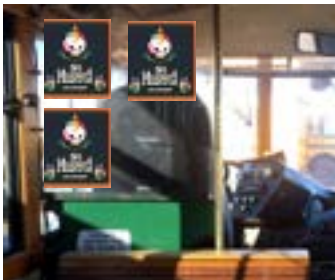
Trolley Interior Media

The trolley interior offers a variety of options from front to back. Visitors will have an excellent view of your advertisements as they enter and exit the trolley bus.



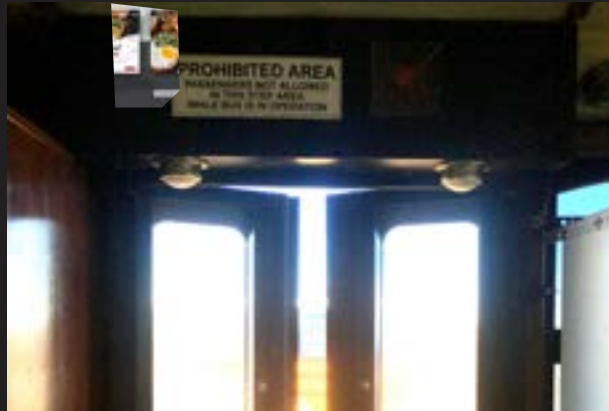
The front door entrance used for lift purposes.

One 11in W x 8.5in H
(Landscape)
Left Side
1 month - **\$50**
3 months - **\$125**



The back of driver seat. Visitors get a view of your advertisement the entire ride.

one 8.5in W x 11in H
(Portrait)
(3 spaces available)
1 months - **\$75**
3 months - **\$200**



The back door is the main entrance to the trolley. This is the door in which visitors enter and exit the trolley bus.

One 5in W x 8in H
(Portrait)
Right Side
1 month - **\$50**
3 months - **\$125**

Right Panel of Main Entrance

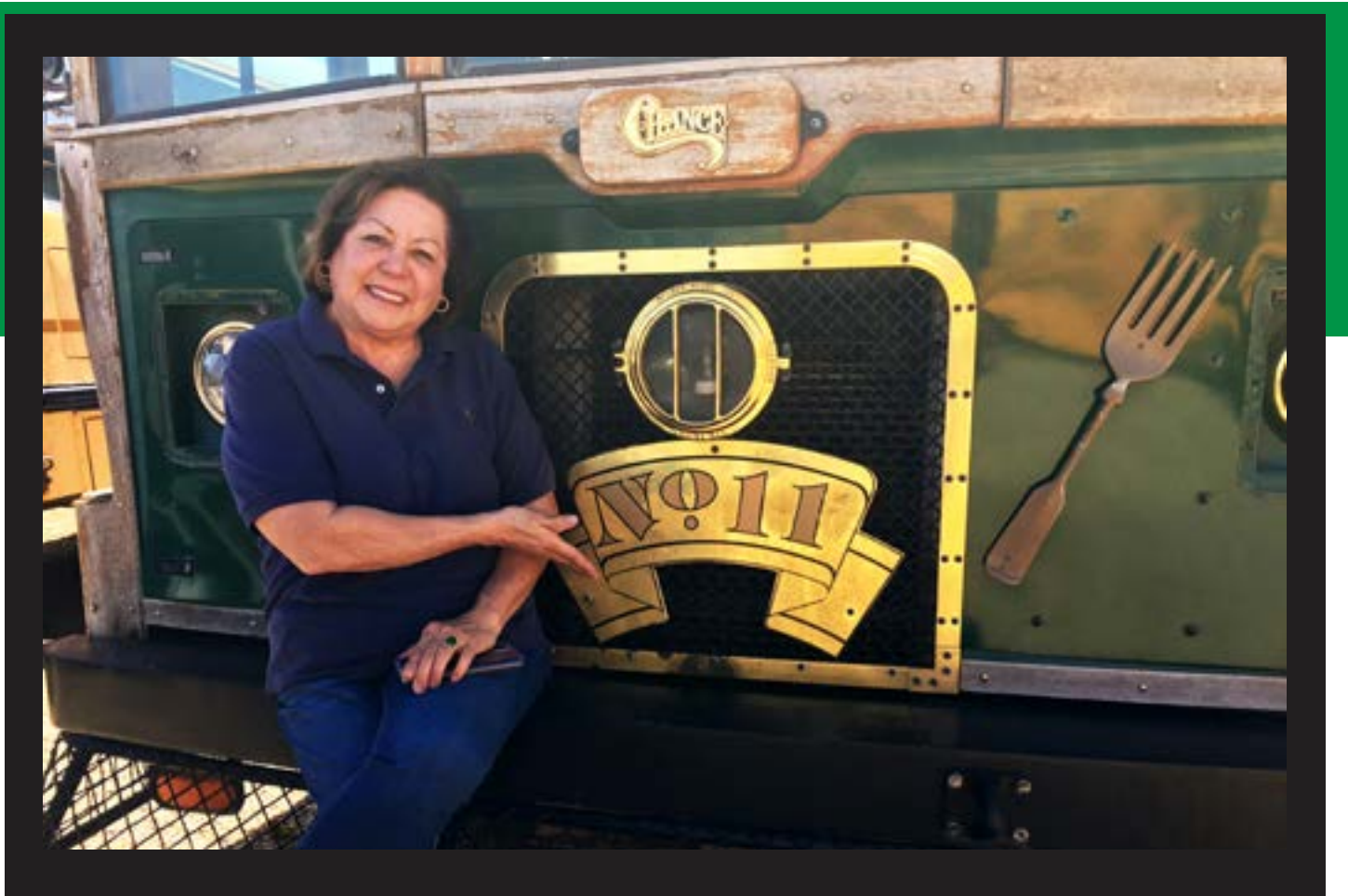
(1 Space available)
(Portrait)
Top Placement
11in W x 17in H
1 month - **\$100ea**



Left & Right Side of Main Entrance

(4 spaces on each side available)
(Portrait)
8.5in W x 11in H
1 month - **\$75ea**
3 months - **\$200ea**





Demographics

Countries

USA
China
Singapore

Cities

Albuquerque
Santa Fe
Clovis
Tucumcari
Akron

Durango
Phoenix
Portland
Walsenburg
Englewood

Most Viewed Pages

Home Page
Shop
Tickets & Events

